**PA Problem Gambling Prevention Workgroup**

**AGENDA**

**9/5/24 Meeting – 10am – 11am**

**Attendees**

Amy Black-Stockham, Talia Booth, Mike Camm, Lauren Dolan, Josh Ercole, Jack Gallick, Erik Gudzinas, Gretchen Hill, Amy R. Hubbard, Susan Huffman, Ian Kaiper-Marquez, Brandon Kauffman, Eric Kennel, Liz Lanza, Sarah Lehman, Rob Mikulski, Wendy Miller, Cheri Norfolk, Mallory Perrotti, Gillian Russell, Emily Smith, Erica Usher, Laura Wiechecki

**Welcome & Introduction**

* Josh Ercole - represents the Council on Compulsive Gambling of PA (CCGP). CCGP is a statewide non-profit 501(c)(3) advocacy group whose mission is to address problem gambling in Pennsylvania – you can learn more about CCGP at [www.pacouncil.com](http://www.pacouncil.com)
* CCGP oversees the PA Problem Gambling Helpline – 1-800-GAMBLER and chat/text options available at [www.pacouncil.com](http://www.pacouncil.com).
* 2024 Helpline calls, chats & texts – lower than last year, but baseline is high

**CCGP Updates**

* Trainings around state continue – in person & virtual
* County programs – variety of topics ranging from awareness to prevention to clinical treatment – info at [pacouncil.com/events](http://pacouncil.com/events)
* Past presentations of note:
  + 2024 CPA Conference (Gambling/Gaming)
  + Tien Duong also presented – PG & Older Adults
  + Ian Kaiper-Marquez – highlighted in Px storytelling program
  + CCGP & DDAP had tables
* CCGP 2025 Conference – dates selected
  + March 6, 2025 – East (Radisson Philly NE)
  + March 13, 2025 – West (Doubletree – Cranberry-PGH)
  + Registration will open – January 2025
  + Call for papers was sent out – August 2024
  + Anyone interested in presenting – contact Josh

**DDAP Updates**

**No updates from DDAP**

**Teaser – upcoming year, exciting updates coming from DDAP (Px & Tx)**

**DDAP can come to provider meetings to talk about Tx expansion/options**

**Subcommittee Updates**

**At Risk Populations Subcommittee – Chairs:** Tien Duong, Kyle Kolbe, Haley Rhone

**Subcommittee Objectives:**

* 1. To research who are the priority at-risk population for gambling disorder
  2. Produce deliverables for PA Prevention Practitioners on the makeup and needs of these populations along with information about programs being implemented.

**Subcommittee Ongoing Deliverables:**

1. A matrix where group members assigned a specific at-risk population enters research information.
2. Infographics of the research to make it more digestible for readers. One for each quarter. Populations for this first round: Asian Americans, Veterans, Older Adults and Adolescents.
3. Intended to inform prevention practitioners, social media committee for consideration of target media, and suggested Program Subcommittee to look at what Prevention programs are available.

**Infographics currently completed & posted on CCGP website**

-Asian American

-Veterans/Active Military

**Lauren Dolan provided updates:**

* **Still working to solidify Adolescent infographic**
* **No meetings since last Work Group meeting**
* **Next meeting scheduled for Monday, Sept 9 – 1:30 – 2:30**

**Social Media Subcommittee – Chair:** Mallory Perrotti

**Subcommittee Objectives and Deliverables**

* + - * Create SM campaigns/ready-made posts and other materials to use.
      * Build a **SM Toolkit** that meets the following requirements:
        + It will be used (built based on input from prevention professionals on what they need)
        + It will be usable long-term (throughout a year) yet be fluid (can be updated)
        + It will be housed on the CCGP website as completed

**www.pacouncil.com/ppgpw**

* + - * Training and learning opportunities.
* **8/29/24 Social Media Subcommittee meeting update**
* Group decided that future meetings will be held as needed and will support any work that Ian is working on that aligns with subcommittee goals
* Subcommittee is open to questions/comments/new content
* **Current Initiatives**
  + - Best practices guide for messaging (step by step and expanding into more examples and frameworks, program delivery, etc.)
    - Resources and message for older adults and college-aged adults
      * College-aged: multi-step approaches, messaging for orientation, platform social media content, uses UPenn students program gambling, young adult range, maybe pull data based on “student” from demographic 18-24 and 25-35 age range and % of students
* **Discussion**
  + - Making language all-inclusive and making a respectful choice of language for someone who is struggling with gambling problems – i.e. unhealthy betting behaviors
    - Discussion about changing message from “responsible gambling” to use more inclusive language
      * “healthy/unhealthy betting”, “safer gambling”, “informed gambling”
* **Messaging “dos”**
  + - Limit substance use intake while gambling
    - Know how games work before wagering
    - Set budget and time limits - there are tools available to monitor play
    - Take frequent breaks
    - Only gamble with money you have - never borrow money or use money intended for necessities, like food or rent
    - Do not try to win back what you have lost
    - Gambling is not a way to make money
    - Balance gambling with other recreational activities
    - If it is no longer fun stop playing
    - Do not depend on “luck” strategies it does not increase your chances of winning
    - If you feel you have a problem gambling know the resources available for help

**Other Items:**

* Bucks County Gambling/Gaming Awareness Toolkit – access [HERE](https://www.bcdac.org/prevention/problem_gambling/bucks_county_gambling_gaming_awareness_toolkit.php)
* September 10 - Philly SCA/CADEKids program
* Early 2025 – CCGP to conduct TOT for folks working with immigrant/refugee populations in Philadelphia
* Early 2025 – Dan Trolaro to visit PA to conduct workshops at western PA universities – aim is to present to athletic directors/departments
  + Dan works with IC360 (Integrity Compliance 360), a group focused on assisting organizations in ways to achieve and maintain high standards of integrity and compliance in the gambling and sports betting sector
  + Dan will be attending next Work Group meeting to share more about IC360 programming

**Next steps & future meeting(s)**

**Next meeting– Thursday, December 5th @ 10am-11:30am – invite coming soon**

* Anyone interested in presenting at a future meeting, contact Josh – [josh@pacouncil.com](mailto:josh@pacouncil.com)
* Interested in joining a subcommittee? Contact Josh/Tien/Mallory/Ian

Next Subcommittee Meetings

At Risk – 9/9/24 - 1:30pm

Social Media – TBD/As needed